

# THE GLEICHEN CALL

VOLUME XXXIV NO. 38

GLEICHEN, ALBERTA, WEDNESDAY DECEMBER 3 1941

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## LARGE ATTENDANCE AT OLD TIMERS DANCE AND BANQUET

The annual Old Timer's banquet and dance, sponsored this year by the Gleichen branch of the Red Cross, was a huge success. The crowd, though it seemed to lack many familiar faces, was as large as ever.

The dance, arranged by the Red Cross ladies, had no semblance of wartime food rationing, thanks to the generous response to appeals for donations of chicken, vegetables, pies, etc. The舞会 was well attended by large numbers of the people of town and community. The splendid net profit \$282.12 is most gratifying.

Mr. T. H. Beach, president of Gleichen Branch of the Red Cross, was chairman and Mrs. Tomlinson, M.L.A., Dr. A. W. Park, Red Cross superintendent and district administrator of Department of National Health, spoke briefly.

Col. J. C. Tomlinson, Commissioner of Alberta Division of Red Cross was the main speaker of the evening. In outlining the activities of the Red Cross in peace time and war, he brought a realization of the enormous work done by this strong and worthy organization. To the Red Cross workers of Gleichen, Col. Tomlinson brought special greetings from Mrs. Mason, Provincial Women's Comptor of War Work, who said the workers here for the Red Cross did their best for the war effort during the past two years.

Mr. Patrick of Strathmore sang two comic songs accompanied on the piano by Mr. Bowes of Calgary.

The program over due to the music of Bremner's military band continued until 3 a.m. with the great majority of the crowd staying until the end.

## CAPABLE SCOT HAS BEEN GIVEN HEAVY WARTIME JOB

A six foot Highlander with a powerful personality and a knack of getting things done in the fewest possible words has been appointed to the Army responsible of guiding this country through an economic sea completely unmarked on the chart of democracy.

His name is Donald Gordon and at the age of 40 he has been called from his job as Deputy Governor of the Bank of Canada to the chairmanship of the Wartime Prices and Trade Board. It will be his task to put a ceiling on prices to stop the spiral of wartime inflation.

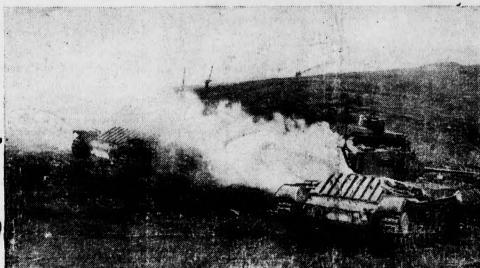
Horatio Alger would have liked the story of Donald Gordon's rise to his present position of vital importance. He was born in Argyllshire, Scotland, immigrant, at the age of 13. At 15 he started out in the field of finance as a clerk in the Bank of Nova Scotia. At 19 he was a bank inspector, at 20 he was assistant manager of the Bank of Canada's main office in Toronto and at 34 was first secretary of the Bank of Canada. At 37 he was the Bank of Canada's Deputy Governor. Now, at 40, he has been given a job which will require every ounce of training and financial ability he has acquired in the steep climb from immigrant boy to bank governor.

He brings with him a shrewdness and a sense of fair play of the Scots. He is a realist in job where wild theories and a tendency to dabble with haphazard experiments might easily lead to troublous trouble. His efforts to gloss over the grief involved in the thing he is stamping. He believes it is unavoidable as the grim Canada's fighting men must bear in serving their country on the seas and land. But he is also convinced that it is a means of heading off worse grief and to this end he has turned the energies which have already made him an outstanding figure on Canada's economic scene.

## WEEDS GRANT-DUNDAS

A quiet but pretty wedding was solemnized on Saturday, November 22nd at the home of the Rev. H. E. Gordon at Langdon, Alberta, when two Alberta pioneer families were united by marriage. June Marion, second daughter of Mrs. Dundas and the late Mr. J. H. Dundas of Husar, became the bride of Douglas James, third eldest son of Mr. and J. A. Grant of Siksika.

The bride chose for her wedding a



## BRITAIN'S TANK ARMY REPARES

Mark 111 infantry tanks known as Valentines are seen taking part in an

exercise over rugged moorland country somewhere in England in preparation for the day when they will face the German forces. These tanks are

## OLD TIMERS MEETING ELECT OFFICERS

The Gleichen Old Timers held their annual meeting immediately following the banquet.

Owing to his removal from the directorate the resignation of Mr. S. Dafos, who has been secretary treasurer of the Old Timers for the past seven years, was accepted with regret.

The constitution will be changed to read "that any one who has resided in Gleichen or its surroundings and conducted a place of business there may become a member of the Old Timers Association." This change should result in a number of new members for 1942. Those who were not elected to membership should get in touch with the secretary to help make this a real thriving organization.

The election of officers resulted as follows:

Hon. Pres. W. W. Brown.

Pres. John Martin.

1st Vice Pres. Walter James.

2nd Vice Pres. Fred Steen.

Secy-Treas. Geo. McLean.

The executive committee to be

consisted of ex-presidents, i.e., Dun-

can Clark, Frank Daw, Dave Brown,

Harry Scott, Dave Wilson, Wm. Ser-

mon, W. L. Brown, Mrs. McLean,

McLennan, Mr. Dunham Clark, Mrs. D.

Breerton, Mrs. Raymond Cunningham.

**FROM THE FILES OF  
GLEICHEN CALL  
TWENTY YEARS AGO**

The annual meeting of the Curling Club showed the organization has in the bank a balance of \$34.57. The coming season promises to be a good one and the only regret is that the rink needs repair.

The officers for this winter are: Hon. Pres. J. C. Mackay, president, W. McMullen, vice-pres. L. Cuthbert, chaplin Rev. Metheson, treasurer, C. Stoffel, secretary D. Hutchison; executive: T. H. Beach, G. H. McLean, G. Clifford, D. McDonald and A. R. Yates.

The admission to the G.W.V.A. masquerade dance is \$2.50 per couple. Large pound and a quarter loaf of bread at 2 for a quarter.

The Rev. Mr. MacLennan, Prime Minister of the Dominion of Canada

will visit Gleichen and deliver an address, during his western tour.

The Girls Club gave a splendid concert on Friday evening. Mr. Matheson, Mildred Bolinger, Mildred Peterson, Nettie Brown, Alice Breerton and Effie Johnston. Others taking part in the program as they sat on tables placing the well filled plates on hearing the various "Oh's" and "Aha's" of the guests.

After the first 20 had been served the balance of the girls and boys were seated.

Mr. Yates was the most popular man at the banquet when he announced he did not wish for any potatoe.

All agreed it was a nice request. The maid of honor presented a small business until the orchestra played Home Sweet Home. Mrs. McIntyre had her reward as she won the Chemille spread which was drawn for after dinner.

Mr. Wick Haskayne, won the gold belt. Both last night tickets were sold by Miss Irene Young. Mrs. T. C. Brown handed over \$45.25 proceeds from the raffle.

## SCRAP IRON AND STEEL

Are urgently needed for war work. Turn your obsolete machinery and old scrap pile into cash. We will buy old tractors on the hoof within 20 miles of Gleichen and get them with our vehicle truck.

## METAL IS WANTED

We will pay Calgary prices for scrap brass, copper, aluminum, lead of babbitt. Weighted and paid for on the spot.

## S. THOMPSON,

Buyer for FARMERS' MACHINERY,  
EXCHANGE, East Calgary

was announced following a meeting of the directors of the North-West Line Elevators Association. Mr. Brockington held the post of general manager of the association until his departure for Ottawa on leave of absence. He has now agreed to act as a liaison to the War Cabinet in the interests of the Dominion cabinet. During Mr. Brockington's leave of absence, Mr. Lamont carried on Mr. Brockington's duties with the Line Elevators' Association.

Prior to joining the Alberta Pacific Grain Company Limited in 1935 15 years ago Mr. Lamont was with Saskatchewan Co-operative Elevator Co. Ltd. Gaines, and when that organization made a special survey of the Co-operative movement when in 1925 he visited all the co-operative pooling organizations in the United States. During the wheat

congestion in Canada in 1935 and 1936 he was loaned to the Canadian Wheat Board by Alberta Pacific Wheat Co. to visit the millers in Great Britain and Norway to negotiate the use of greater quantities of Canadian wheat in their grists.

A short time ago Mr. Brockington requested that he be relieved of his position with the Line Elevators Association, to engage in the practice of law in Ottawa following a projected speaking tour in the interests of Canada's war effort in Great Britain and the United States.

## COMING EVENTS

Dec. 12—Dance at Meadowbrook Hall.

Dec. 22—Xmas. Tree at Meadowbrook Hall.

## LAMONT IS NAMED TO POST HELD BY L. W. BROCKINGTON

Appointment of Cecil Lamont as successor to L. W. Brockington, K.C.,

was announced following a meeting

of the directors of the North-West

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## SAVING IS SERVICE

Canada's strength is your strength, yours and your fellow

citizens. By saving you can turn your strength into effective

power for war or peace.

Saving is more vital than ever before.

It's wise to anticipate the needs of tomorrow, rather than satisfy the impulses of today. You acquire a thrifit habit, bringing a constructive force into your life and in a broader

sense — into Canada as a whole.

Save all you can—it's the urgent thing to do!

To Save is Practical Patriotism

THE CHARTERED BANKS







# THE PRICE CEILING ORDER IS NOW LAW

A fine up to \$5,000 and two years imprisonment is provided for offences against this law.

## What You Must do to Comply With the Law

### 1. As a Consumer

You must not buy goods or services for more than the highest price charged for such goods or services during the basic period September 15 to October 11. If you have a merchant for proof the price he asks is a lawful price under the Price Ceiling order. Normal seasonal price changes in fresh fruits and vegetables and greenhouse products are exempt.

### 2. As a Retailer

You must not sell goods or services for more than the highest price at which you sold such goods or services in the basic period September 15 to October 11.

You must not buy goods or services from manufacturers or wholesalers or any other sources for more than the highest price you paid to them in the basic period.

It is intended that cases of serious hardship should be adjusted by reducing the cost of merchandise to the retailer. Retailers whose cost of retailing has been increased by the price ceiling order should apply to the ceiling prices, should get in touch with their suppliers and try to arrange an adjustment fair to both parties.

The price ceiling is a kind of quality not sold during the basic period must not be more than the highest price charged for substantially similar goods in the basic period.

### 3. As a Wholesaler

You must not sell goods or services at more than your highest price (less discounts than prevailing) for such goods or services during the basic period, September 15 to October 11. You must not buy goods or services from manufacturers or wholesalers or any other sources for more than the highest price you paid to them in the basic period.

Wholesalers will be expected in some cases to reduce their prices below the ceiling in order that their retail accounts may carry on. Wholesalers in some cases may have to pay a premium for purchases.

The continued flow of goods through normal channels is of the utmost importance and the Board will intervene if suppliers divert business normally from one customer to another.

### 4. As a Manufacturer

You must not sell at prices higher than your highest price (less discounts than prevailing) for such goods or services during the basic period, September 15 to October 11. You must not buy goods or services from manufacturers or wholesalers or any other sources for more than the highest price you paid to them in the basic period.

In some cases it will be necessary for manufacturers to reduce their prices below the ceiling so that wholesale and retail accounts may carry on. Manufacturers will be expected in some cases to reduce their prices to be substantially reduced. The Board will investigate and in proper case will afford necessary relief.

### Imports

Retailers, wholesalers and manufacturers are assured by the Board that any considerable increases in the costs of import of essential goods will be covered either by subsidies or by adjustment of taxes. Details will be announced shortly.

### Services Also Come Under This Law

The Price Ceiling Order applies to rates and charges for electricity, gas, heat, water, telegraph, wireless, telephone, transportation, provision of dock, harbor and pier facilities; warehousing and storage; manufacturing processes performed by contractors; laundry, tailoring, cleaning, tailoring, washing, laundering, cleaning, tailoring and dressmaking; hairdressing, barbering and beauty parlor services; plumbing, heating, painting, decorating, cleaning and renovating; restaurants, bars, eating places, supplying of meals, refreshments and beverages; exhibition of motion pictures.

### NO CHEATING OR EVASION OF THE PRICE CEILING LAW WILL BE TOLERATED

"How the Price Law Works," a pamphlet setting forth how each branch of business must apply the regulations to its own operation will shortly be available.

The Board will soon open Regional Offices throughout Canada where problems may be discussed. These Offices will co-operate with business in the solution of difficulties.

The Price Ceiling law is vital to Canada's war effort.

PUBLISHED UNDER THE AUTHORITY OF THE WARTIME PRICES AND TRADE BOARD Ottawa

Canada

### THE WEEK IN EDMONTON

Alberta's representative at the state funeral of Rt. Hon. Ernest Lapointe was Hon. E. C. Manning, minister of trade and commerce. Mr. Manning was in the east on government business connected with current labor regulations when the death of the Minister of Justice occurred.

Premier Aberhart expressed deep regret at the funeral. French Canadian statesman's passing. "He was one of the outstanding figures of his time and took an important part in the affairs of Canada for many years. As a representative of French Canada he was one of the notable figures in that he enjoyed the confidence of both the French speaking and English speaking Canadians. In his death we have lost a man of the Crown who has given continuously and unstintingly of his great abilities. I am sure his death will be felt very greatly by his compatriots in Quebec," said the premier.

Leader of the Alberta opposition

to the government of Canada but to Canada as a whole," he said. He was a truly great Canadian and a great national figure."

Warning that all persons engaged in poultry raising, transporting and marketing operations must obtain licenses to have these issued by December 1st, was issued by the poultry commissioner, C. W. Traves. Traves said that under regulations which became effective November 1, 1942, no person may engage in the business without a license. Producers are not required to have licenses. Provision is also made to prosecute truckers who do not properly protect flocks or foreign fowl. A fine of \$100 will be imposed on truckers who fail to have such products for dealers and all peddlers must obtain wholesalers' licenses, and must post a bond of \$2,000 with the minister of agriculture. The license year expires December 31, and the license will have been set as the deadline for securing current licenses.

Final terms for the transfer of tax revenue from the provinces to Ottawa have not yet been agreed upon, in stated in government

to be held shortly. Alberta agreed to the proposals in principle, and the cabinet is currently studying Ottawa's suggestion on the matter.

No definite date has yet been set for the new conference on debt relief which was expected. Hon. Schon E. Low, provincial treasurer, said owing to the time required for consideration of the tax transfer agreement, it had not been possible to proceed with matters concerned with the bonding. It is likely that Hon. E. C. Manning, returning from Ottawa the matter will be revived.

Offered jointly by the department of agriculture and the department of dominion lands, a four week course in emergency dry-land farming will commence February 15. It was announced this week. Staff members of both departments will give lectures and demonstrations. Sessions must have spent at least one hour in a classroom, it was said, since the course is designed for practical men. It is part of the annual extension work.

An Alberta wide conference of public works departments of the provinces

may be held shortly. Alberta agreed to the proposals in principle, and the cabinet is currently studying Ottawa's suggestion on the matter.

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Complete faith was voiced by Premier Aberhart in a letter to the Calgary Board of Trade in regard to the financial stability of the nation. "At no time have I heard any suggestion that Canada's financial stability," said the Premier. "I have unbounded faith in the financial stability of the Dominion, however much I know it to be worn out with an overextended financial system."

Have you any news to tell the editor? If so, write and send it to him. In every case do not forget to mention the name of the town or city or the mail. You will be helping make the local paper of greater interest and thereby serve the general community. Whatever news may interest

### LOCAL NEWS ITEMS OF THE TOWN AND DISTRICT

Mrs. House, Sr., of Old Sun School, is at present visiting her son in Ontario.

Frank Daw returned last week from a visit to his two sisters at Guelph, Ont.

Mrs. J. Clark of Crowfoot Creek has been spending a few days in town the guest of Mr. and Mrs. P. Kelly.

L. A. C. Robert Riddell of Edmonton spent the weekend visiting his parents Mr. and Mrs. N. A. Riddell at their home near Cluny.

The United Church, W. A. annual Bazaar, sale of home cooking and tea, will be held next Saturday afternoon, December 6, from 3 to 6 p.m., in the Gleichen Red Cross room.

Wm. Haisted, pool elevator agent, who was injured sometime ago in a fall is still unable to attend to his duties. His friends hope he will soon be around again.

The heavy wind last week blew most of the roof off L. Hong's store at Cluny. So strong was the wind that the planking bracing, the roof was splintered as matchwood. Messrs Reid and McEly, local building contractors were called to the scene and collecting a squad of men replaced the roof in a couple of days.



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D. W. North  
District Advertising Department  
North-West Line Elevators Association

### AN ILLUSTRATED GUIDE TO FARM WEEDS

The above title has been chosen for a new 72-page bulletin just published by the Agricultural Department of The North-West Line Elevators Association. This bulletin contains a complete list of common weeds and four of the illustrations are in full color. All of the weeds are described and described, and brief notes on 22 others are included. At the end of the bulletin are 100 photographs of seeds of 60 different weeds.

The main purpose of the bulletin is to assist farmers and others in identifying weeds. A few remarks on control methods are included in some cases, but these are brief. Methods of control must be adapted to local conditions and the specific recommendations can rarely be applied to all cases.

The first essential in fighting weeds is to know them. This is particularly true of the grasses, especially the Spurges, Hoary Cress and others. Control is relatively easy if undertaken in time, but the cost of two or three years may be costly.

It has been stated that the United States has failed to weed out one and one-half times as great as the area affected by the same disease, plant diseases and insect pests. The situation on the Canadian prairies is not much better.

The new bulletin will be found most helpful, and should be in the hands of every farmer and prospective farmer. Copies may be obtained free from any line elevator company associated with this Department, or from The North-West Line Elevators Association, Winnipeg or Calgary.

### EATON'S



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